

Mark H. Goldberg & Associates Inc. & NBI/Michael Sone Associates Inc.
invite you to attend this special gathering
of Canada's Telecommunications Leadership.

NBI / MICHAEL SONE
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& Associates Inc.

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The 2009

Canadian Telecom Summit

June 15th to June 17th • Toronto Congress Centre

www.telecomsummit.com

EMBRACING TRANSFORMATION: COMMUNICATIONS INDUSTRIES IN FLUX

KEYNOTE SPEAKERS

The 2009 Canadian Telecom Summit

The Canadian Telecom Summit is the pre-eminent gathering for Canada's Telecommunications and IT Industries. This is the foremost annual event for those with vested interests in the welfare of and the potential for Information and Communications Technology to continue creating value for all constituents. Attracting the senior-most professionals from around the globe, The Canadian Telecom Summit is the forum for the broad cross-section of stakeholders to meet, exchange views, share ideas, challenge assumptions and plan for the future.

The 2009 Canadian Telecom Summit reviews where we have been as an industry, provides an understanding of the dynamics that propel it and forecasts future trends and expected developments. Now in its eighth year, attendance is a must for telecom and IT industry professionals - corporate users, carriers and manufacturers - financial analysts, consultants and investors.



Pierre Blouin
CEO
MTS Allstream



Terry Canning
Senior Vice President
Rogers Communications



Konrad von Finckenstein
Chair
CRTC



Nitin Kaware
President
Cisco Canada



Bernard Lord
President & CEO
CWTA



Charlie Martin
Wireless Chief Technology Officer
Huawei Technologies



Dragen Nerandzic
CTO
Ericsson Canada



Phil Sorgen
President
Microsoft Canada



Daphna Steinmetz
Vice President
& Chief Innovation Officer
Comverse



Marc Tremblay
Managing Director
Palm Canada



Stéphane Boisvert
President, Bell Business Markets
Bell Canada



Gene Delaney
President, Enterprise
Mobility Solutions
Motorola



Peggy Johnson
Executive Vice President
of the Americas & India
Qualcomm



Mike Lazaridis
President & Co-CEO
Research in Motion



Alon Marcovici
Vice President Digital
Media & Research
Olympic Broadcast
Media Consortium



Nadir Mohamed
President & CEO,
Rogers Communications



Dean Prevost
President, Enterprise Solutions
MTS Allstream



Sue Spradley
President, North America
Nokia Siemens Networks



Richard Stursberg
Executive Vice-President,
English Services
CBC

Information & Registration at www.telecomsummit.com

CONCURRENT MULTI-TRACK PANELS

7:00 am

REGISTRATION OPENS
Sponsored by MTS Allstream



BUSINESS CENTRE OPENS
Sponsored by PricewaterhouseCoopers



BREAKFAST
Sponsored by Rogers Communications



8:30 am

OPENING REMARKS
Welcome to The 2009 Canadian Telecom Summit

Mark H. Goldberg
President, Mark H. Goldberg & Associates
Michael Sone
President, NBI/Michael Sone Associates

8:45 am

OPENING KEYNOTE ADDRESS
Nadir Mohamed
President & CEO, Rogers Communications

9:30 am

KEYNOTE ADDRESS
Sue Spradley
President, North America, Nokia Siemens Networks

10:00 am

KEYNOTE ADDRESS
Dragan Nerandzic
CTO, Ericsson Canada

10:30 am

COFFEE BREAK
Sponsored by Ericsson Canada



11:00 am

SOCIAL NETWORKING IN BUSINESS & SOCIETY
(Pierre Berton Room)
Moderator:
David Jacobson
Director of Emerging Technologies, PricewaterhouseCoopers

Panelists:
Andrew Assad
Research Lead, Consumer & Online, Microsoft Canada
Saul Colt
Head of Magic, Zoocasa.com
Dr. Charles H. Davis
Edwards S. Rogers Sr. Chair in Media Management & Entrepreneurship, Ryerson University
Michael Slinger
Team Manager, Mobile, Google

NEW MEDIA/CONVERGENCE
(Donald Sutherland Room)
Sponsored by Alcatel-Lucent



Moderator:
Rory Altman
Founder/Director,
Altman Vilandrie & Company

Panelists:
Derek Kuhn
Vice President, Emerging Technologies & Media,
Alcatel-Lucent
David Purdy
Vice President & General Manager, Television,
Rogers Cable
Brad Schwartz
The Much MTV Group, CTV
Sean Seaton
Director, Communications Sector,
Microsoft Canada
Chris Van Staveren
Partner, KPMG
Andrew Wright
Director, Content Acquisition & Service Distribution,
Bell Mobility

BUILDING BROADBAND: Issues for Universal Service
(Al Waxman Room)
Sponsored by SaskTel



Moderator:
Tony Cassetta
COO, IMS

Panelists:
Bryan Boyd
President & CEO, TeraGo Networks
Mike Dixon
Vice President & Director of Wireless Networks,
Motorola Canada
John Maduri
CEO, Barrett Xplore
Robert Watson
President & CEO, SaskTel
Richard Whitt
Washington Telecom and Media Counsel, Google

12:30 pm

LUNCH
Sponsored by Qualcomm



LUNCHEON KEYNOTE
Peggy Johnson
Executive Vice President of the Americas & India,
Qualcomm

2:15 pm

MINING FOR DATA GOLD

Moderator:
Michael Shulist
Founder, The Shulist Group

Panelists:
Victor Garcia
Chief Technology Officer, HP Canada
Kelly Hlavinka
Partner, Colloquy
Rebecca Prudhomme
Director - Interactive Products & Solutions Marketing, Amdocs
Zarar Rana
CEO, President & Co-Founder, ConceptWave Software
Duby Yoely
Vice President, Marketing & Solution Engineering,
TTI Telecom
Bohdan Zabawskyj
Chief Technology Officer, Redknee

MOBILE EVOLUTION
Sponsored by Telcordia



Moderator:
Adan Pope
CTO, Telcordia Technologies

Panelists:
Ken Campbell
CEO, Globalive Wireless Management
Peter Greenwood
Partner, KPMG
Alicia Miller
Senior Director of Strategy & Business Development,
Motorola
Michael Moskowitz
President & CEO, XM Canada
David Neale
Senior Vice President,
Mobility Industry Leadership, TELUS

UNIFIED COMMUNICATIONS:
Next Generation Services for the Enterprise
Sponsored by Deloitte Canada



Moderator:
Jamie Barron
Partner, Telecommunications Practice Leader,
Deloitte Canada

Panelists:
Eric Fletcher
Senior Vice President, Marketing, MTS Allstream
Bryan Rusche
Senior Unified Communications Product Manager,
Microsoft Canada
Richard Sheppard
Vice President, Ontario Sales, Bell Canada
Scott Stevens
Vice President, Technology, Juniper Networks
Dominic Tolli
Senior Vice President, North America Marketing, SpinVox

CONCURRENT MULTI-TRACK PANELS

3:45 pm

COFFEE BREAK
Sponsored by ConceptWave



4:15 pm

KEYNOTE
Mike Lazaridis
President & Co-CEO, Research in Motion

4:45 pm

FOCUS ON ENTERPRISE
Dean Prevost
President, Enterprise Solutions, MTS Allstream

5:15 pm

KEYNOTE ADDRESS
Phil Sorgen
President, Microsoft Canada

5:45 pm

COCKTAIL RECEPTION
Our annual networking event
Sponsored by Microsoft



7:00 am

REGISTRATION OPENS
Sponsored by MTS Allstream



BUSINESS CENTRE OPENS
Sponsored by PricewaterhouseCoopers



BREAKFAST
Sponsored by Palm



8:25 am

OPENING REMARKS

Mark H. Goldberg
President, Mark H. Goldberg & Associates

Michael Sone
President, NBI/Michael Sone Associates

8:30 am

KEYNOTE ADDRESS
Marc Tremblay
Managing Director, Palm Canada

9:00 am

KEYNOTE ADDRESS
Konrad von Finckenstein
Chairman, CRTC

9:30 am

KEYNOTE ADDRESS
Pierre Blouin
CEO, MTS Allstream

10:00 am

KEYNOTE ADDRESS
Bernard Lord
President & CEO, CWTA

10:30 am

COFFEE BREAK
Sponsored by Blakes



11:00 am

REGULATORY
BLOCKBUSTER

REGULATORY BLOCKBUSTER
An annual highlight - with extended time

Moderator
Gary Jessop
Partner, Blakes

Panelists:
Mirko Bibic
Senior Vice President,
Regulatory & Government Affairs, Bell Canada
Ken Engelhart
Senior Vice President, Regulatory & Chief
Privacy Officer, Rogers Communications
Michael Hennessy
Senior Vice President, Regulatory &
Government Affairs, TELUS
John Lawford
Counsel, PIAC
Chris Peirce
Chief Corporate Officer, MTS Allstream

12:30 pm

LUNCH
Sponsored by Motorola



LUNCHEON KEYNOTE
Gene Delaney
President, Enterprise Mobility Solutions,
Motorola

2:15 pm

KEYNOTE ADDRESS
Richard Stursberg
Executive Vice-President, English Services, CBC

2:45 PM

**MOBILE MARKETING, ADVERTISING &
COMMERCE - Where's The Beef**
Moderator:
Michael J. O'Farrell
Co-Founder, Zameen Group

Panelists:
Phil Barrett
Vice President, Digital & Mobile,
B-Street Communications
Sara Diamond
President, OCAD
Robin Dua
President, EnStream
Mark Fruehan
Executive Vice President Sales & Business
Development, AdMarvel

3:30 pm

KEYNOTE ADDRESS
Stéphane Boisvert
President, Bell Business Markets, Bell Canada

4:00 pm

COFFEE BREAK
Sponsored by Sandvine



4:30 pm

NET NEUTRALITY
Moderator:
Luana Comin-Sartor
Partner, Ernst & Young

Panelists:
Dave Caputo
Co-Founder/President & CEO, Sandvine
Mike Lee
Chief Strategy Officer,
Rogers Communications
Christopher Libertelli
Senior Director, Government & Regulatory
Affairs | Americas, Skype

EMBRACING TRANS COMMUNICATIONS

7:00 am	<p>REGISTRATION OPENS Sponsored by MTS Allstream</p>  <p>BUSINESS CENTRE OPENS Sponsored by PricewaterhouseCoopers</p>  <p>BREAKFAST Sponsored by Bell Canada</p> 
8:30 am	<p>OPENING REMARKS</p> <p>Mark H. Goldberg President, Mark H. Goldberg & Associates</p> <p>Michael Sone President, NBI/Michael Sone Associates</p>
8:45 am	<p>KEYNOTE - OLYMPIC MEDIA CONSORTIUM Alon Marcovici Vice President Digital Media & Research, Canada's Olympic Broadcast Media Consortium</p>
9:15 am	<p>KEYNOTE ADDRESS Nitin Kawale President, Cisco Canada</p>
9:45 am	<p>KEYNOTE ADDRESS Daphna Steinmetz Vice President & Chief Innovation Officer, Converse</p>
10:15 am	<p>COFFEE BREAK Sponsored by Juniper Networks</p> 
10:45 am	<p>BUSINESS SOLUTIONS Terry Canning Senior Vice President, Business Network Services, Rogers Business Solutions</p>
11:15 am	<p>THE BROADBAND CONNECTED HOME Moderator: Mark Evans Principal, ME Consulting</p> <p>Panelists: Peter Bates Vice President, Consumer Operations, Cisco Systems Canada Kelvin Shepherd President, Consumer Markets, MTS Allstream Steven Wagner Senior Vice President & Chief Marketing Officer, Rogers Cable</p>

12:15 pm

LUNCH
Sponsored by
Huawei Technologies



LUNCHEON KEYNOTE
Charlie Martin
Wireless Chief Technology Officer,
Huawei Technologies

2:00 pm

ADVANCED WIRELESS SERVICES
The new kids on the block

Moderator:
Simon Avery
Reporter, Globe and Mail

Panelists:
Dave Dobbin
President, DAVE Wireless
Alek Krstajic
President & CEO, Public Mobile
Tony Lacavera
CEO, Globalive Communications

The 2009 Canadian Telecom Summit

TRANSFORMATION:
INDUSTRIES IN FLUX

June 15th to June 17th
Toronto Congress Centre

ACCOMODATIONS

Summit Rates are available at the Renaissance Toronto Airport Hotel and the Marriott Toronto Airport Hotel, conveniently located minutes from the Toronto Congress Centre.

Renaissance Toronto Airport Hotel: Please contact the hotel directly at 1-416-675-6100 or Toll Free at 1-800-668-1444 to make reservations. Please be sure to specify that you will be attending the 2009 Canadian Telecom Summit to access special Telecom Summit Rates. The Telecom Summit Booking Code is: **ctsctsa**

Marriott Toronto Airport Hotel: Please contact the hotel directly at 1-416-674-9400 or Toll Free at 1-800-905-2811 to make reservations. Please be sure to specify that you will be attending the 2009 Canadian Telecom Summit to access special Telecom Summit Rates. The Telecom Summit Booking Code is: **TELTELA**

visit www.telecomsummit.com for direct online booking

EMBRACING TRANSFORMATION: COMMUNICATIONS INDUSTRIES IN FLUX

Do not miss this truly unique opportunity to hear keynote addresses from the top industry shapers, to pose the tough questions of them and the senior panelists, and to interact with them and your fellow attendees at extended breaks and the cocktail reception.

The 2009 Canadian Telecom Summit reviews where we have been as an industry, provides an understanding of the dynamics that propel it and forecasts future trends & expected developments. Now in its eighth year, attendance is a must for telecom and IT industry professionals - corporate users, carriers and manufacturers - financial analysts, consultants and investors.

Copy form for
additional delegates.
GST registration no.
85545 7933RT

June 15th to June 17th
Register online at www.telecomsummit.com
or by phone at 1-905-882-0417 or by fax at 1-905-882-2219

REGISTRANT CONTACT INFORMATION AND PAYMENT METHOD

Please return to: GST Conferences Inc., 91 Forest Lane Drive, Thornhill, Ontario, Canada L4J 3P2

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CONFERENCE REGISTRATION

FULL CONFERENCE (MON/TUES/WED) - \$2,250.00 plus 5% GST (\$112.50) = \$2,362.50

For more info, call (905) 882-0417

CANCELLATION AND REFUND POLICY: Substitution of participants is permissible without any prior notification. If you are unable to find a substitute, please notify us. Prior to April 15, 2009, refunds will be made less a 10% service charge. From April 16 through May 15, 2009 there will be a 50% service charge. After May 15, 2009 no refund can be provided.

The 2009 Canadian Telecom Summit

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COGECO
Data Services



For three full days, The Canadian Telecom Summit delivers thought provoking presentations from the prime movers of the industry. The Canadian Telecom Summit gives you the chance to hear from and talk with them in both a structured atmosphere of frank discussion and high-octane idea exchange and schmooze in a more relaxed social setting of genial conversation.